Be Supply Chain Smart: Leveraging Supply Chain Digitization and Industry 4.0
“Great experience and excellent topics all together. I especially liked the round tables as it allowed for brainstorming on current and future issues on the supply chain which helped on understanding other’s point of views.”

David Rubio  
Commercial and Business Development Manager  
Katoen Natie Specialty Chemicals
About the Event

LogiChem is the only opportunity for chemical manufacturers and distributors across North America to come together to create a roadmap for supply chain and logistics optimization. From the top 100 chemical manufacturers to the more niche plastic market, we’ve been helping you create a strategy for 17 years.

LogiChem Delivers Solutions For Your Top Pain Points:

- **Risk Management & Cost Mitigation**
  Identify the key vulnerabilities in your supply chain and how to manage them more effectively.

- **Supply Chain Visibility**
  Leverage raw data and tool sets that improve customer communication and allow you to make decisions in real time.

- **Logistics & Transportation Management**
  Optimize your strategies and incorporate them into realistic pricing models that allow for operational success.

Who Should Attend LogiChem?

**Senior VPs / VPs / Directors of:**
- Supply Chain
- Logistics
- Transportation
- Distribution
- Warehousing
- Operations

**Sr. Manager / Directors of:**
- Procurement
- Purchasing
- Demand Planning
- Continuous Improvement
Welcome to LogiChem 2017!

Whether you’re joining us for the seventh year in a row, returning again after a few year hiatus, or coming for the first time, you’ll be taking part of the most future-focused, innovative LogiChem yet.

We’ve strived to help you create a strategy for your supply chain, logistics, and transportation management departments for the past 16 years, and we’re ringing in our 17th birthday with a new focus on embracing digitization.

Why?

The chemical industry is in an age of exploration regarding raw data and real-time tools that improve customer communication, and on that journey are many questions. How can technology enable a more efficient logistics process? Which tool sets can help you improve your safety performance? When looking at your production and network channels, how do you rationalize processes, policies, tools and suppliers—and the cost associated?

You have an opportunity with expanded growth and optimization of chemical supply chains. But to do so, you must understand standard fundamentals and processes in place internally to leverage these tool sets. That is why we’re bringing you these newer conversations, from how to use real time data to see where companies can digitize their supply chain to leveraging industry 4.0 to consistently keep customers happy. Of course, we’re still covering our ever-evolving topics around mitigating risk, reducing costs, and improving forecasts. In with the old and in with the new!

Do you want to integrate a fully optimized supply chain with your business goals to maximize growth and improve overall operations?

Then be ahead of the curve and join us.

See you in Philly,

Paula Conlon
Content Director
LogiChem
FEATURED SPEAKER

EXPLORING SUPPLY CHAIN DIGITIZATION

WITH ANDREW O’CONNOR
Global Director and Head, Digital SC Development
BASF

Meet Andrew.
Now boasting over 20 years of leadership experience in the chemical industry, Andrew has worked in various supply chain, strategy, and customer centric roles. Andrew is currently the Global Director of Digital Supply Chain Development for BASF, tasked with overseeing the design and implementation of their group-wide digital supply chain vision. No small undertaking, considering BASF is the top chemical manufacturer.

Hear Andrew Talk.
For the first time ever at LogiChem! In this intimate fireside chat, hear lessons learned around what BASF needed to begin their digitization journey.

Learn From Andrew.
Interested in how he identified which areas of supply chain and logistics should be overhauled and where technology efficiencies could actually be gained? Andrew is here to help you manage expectations around going digital—no matter where you are in your journey.

NOV 13 9:20 AM
**FEATED SPEAKER**

**ENSURING SUSTAINABILITY**

**WITH SIVA NARAYANAN**

Director, International Operations and Warehousing
Solvay

**Meet Siva.**

Siva lives and breathes logistics, and not just as Solvay’s International Director. Starting his career as a seagoing officer, he moved into ship management before transitioning into the commercial world of logistics. With more than 35 years of international logistics experience, from operations turn-around and change management to contracts and procurement, Siva now heads up Solvay’s warehousing disciplines and maritime forwarding.

**Hear Siva Talk.**

He has a thing or two to say about the industry’s influence on the environment. This session will focus on how he partnered with suppliers to ensure that Solvay could manufacture more effectively.

**Learn From Siva.**

Ensure safer products while establishing successful, long-term partnerships with your logistics suppliers. Solvay has made sustainability a part of their value proposition. Have you?

NOV 14 9:00 AM
Confirmed Speakers

Steve Ahern
Manager, Supply Chain Operational Design
BASF

Siva Narayanan
Director, International Operations and Warehousing
Solvay

Gaëlle Bellet
Global Director, Supply Chain
Arkema

Debbie Keehn
VP, Program and Pipeline Management
Celanese

Heath Dhayer
Leader, Supply Chain Assurance
NOVA Chemicals

Jeff Baxter
Director, Supply Chain
Pilot Chemical

Michele Van Krieken
Global Manager, Supply Chain
Chemours

Anthony Murray
Hazardous Materials Safety Assistance Team, Eastern Region, US Department of Transportation
Pipeline and Hazardous Materials Safety Administration (US DOT PHMSA)

Lisa Matsinger
Hazardous Materials Specialist
Federal Railroad Administration

Andrew O’Connor
Global Director and Head Digital SC Development
BASF

Mark Porter
Leader, Sourcing and Logistics
DuPont

Dwight Price
Category Manager, Rail and Equipment
DuPont

Joel Kamp
Head, Logistics and Central Transport Management
Linde Group

Mark Wells
Global Director, Supply Chain
Air Liquide

Bernice Cannon
Supply Chain Manager
AkzoNobel

Ian Cornelius
Performance Analysis
Braskem

David Kobe
Global Director, Logistics
Albemarle

Domenick Braico
Program Manager, Global Logistics Transformation
Honeywell

Richard Boulware
Global Director, Logistics
IFF

Bill Duty
Head, Supply Chain
Altana

Ephraim Rabin
CEO
Parchem Fine & Specialty Chemicals

Eric Mittiefehldt
VP, Development and Contract Manufacturing
ORG Chem Group

Steven Watts
Director, Value Added Services
Brenntag

Clayton Beale
Manager, IT Supply Chain and Logistics
Axalta Coating Systems

Joanna Priester
Manager, Logistics Procurement
Archroma

David Adams
Manager, Supply Chain
WeylChem

Emmanuel Carena
Demand Planner
Houghton International

John Gavas
Specialist, US Department of Transportation
Federal Motor Carrier Safety Administration (US DOT FMCSA)

Vincent Mercadante
Director, Eastern Region Field Operations
US DOT PHMSA

Paul Lord
Director, Supply Chain Research
Gartner

Donna McPherson
President, North America
Cordstrap

Ken Wensel
SVP
BDP International

Cindi Hane
VP, Product Management
Elemica

Nate Buelt
GM and Responsible Care Coordinator
C.H. Robinson

Mike Kukiela
VP and GM, Supply Chain Management and Shared Services
Schneider

David Verkaik
VP, Drawback Development
J.M. Rodgers
How are you benchmarking with other companies? Are you identifying innovative practices?

As the top global chemical manufacturer, you can bet that BASF is leading the charge on
digitization. If you feel left behind, we have good news. Andrew O’Connor, Global Director
of Logistics, David has been there and done that, and he’s ready to share with
you all how to streamline the complexities to create a global standard. Gain clarity on ways to:

- Evaluate your resources based on current forecasts and a new supply chain structure
- Incorporate BPO for new product development and distribution
- Implement a demand planning tool to interface with your ERP

Bill Duty, Head, Supply Chain, Altana
Joel Kamp, Head, Logistics and Central Transport Management, Linde Group
Paul Lord, Director, Supply Chain Research, Gartner
Cindi Hane, VP, Product Management, Elemica

Welcome Remarks
Paula Conlon, Content Director, LogiChem

Chairperson’s Opening Address

Exploring Supply Chain Leadership Development: A Look Into The Future Of Procurement
We’re kicking off LogiChem with some insights to an important question: What incorporates
strong leadership? After all, a roadmap for a customer-centric supply chain is nothing without
talent to uphold it. Before we get into the bread and butter of where and how you can digitize your
supply chain, Mark Porter from DuPont will bring his decades of leadership experience to show
you how he grew general manager expertise from senior-level sourcing responsibilities, all while
maintaining industry standards for safety. Hear Du Pont’s story on how to:

- Develop and identify basic leadership characteristics that fit your supply chain model
- Evaluate tools to constructively communicate, motivate, and evaluate performance—now,
and ten years from now
- Execute business and supply chain case scenario testing

Mark Porter, Leader, Sourcing & Logistics, DuPont

FIRESIDE CHAT: Exploring Digitization To Improve Supply Chain Performance – What You Need To Begin Your Journey
As the top global chemical manufacturer, you can bet that BASF is leading the charge on
digitization. If you feel left behind, we have good news. Andrew O’Connor, Global Director
and Head of Digital Supply Chain Development at BASF, is here to talk about lessons learned
in this intimate session. Interested in how he identified which areas of supply chain and
logistics should be overhauled and where technology efficiencies could actually be gained?
Then this is a session you can’t miss. Build a business plan and walk away with next steps on:

- Managing expectations around going digital – changing the mindset from “just because” to
understanding that it is the backbone of performance and increasing customer expectations
- Identifying other areas outside of inventory and tracking that are ready to become digital
- Creating standards around connectivity and performance that are effectively communicated throughout the organization

Andrew O’Connor, Global Director and Head, Digital SC Development, BASF

PANEL: Creating A Customer-Centric Supply Chain That Focuses On Dependability
How are you benchmarking with other companies? Are you identifying innovative practices
to free up working capital that you haven’t yet deployed? In what ways are you reducing
inventory for outstanding base sales without affecting your customers? How are you finding
ways to keep track of your working capital objectives? Are these questions making your
pains sweat? Never fear – our panel of experts is here to share some insights on how they
helped instill a dependability-first mindset within their supply chain and logistics
departments. Understand the factors behind:

- Reducing complexities on a consistent basis
- Remaining flexible to your customers when complexities happen
- Ensuring real-time communication: produce the right volumes of material, track your
delivery to your customers accurately, and highlight any roadblocks along the way

Bill Duty, Head, Supply Chain, Altana
Joel Kamp, Head, Logistics and Central Transport Management, Linde Group
Paul Lord, Director, Supply Chain Research, Gartner
Cindi Hane, VP, Product Management, Elemica

Morning Refreshment & Networking Break In The Solutions Zone

Tackling The Big Roll Out Or Upgrade Of A Global ERP
Getting everyone on the same page is hard enough within your own organization. When
technologies need to get rolled out globally, or an existing global ERP needs an upgrade, that’s
an entirely different nightmare; but according to David Kobe, it doesn’t have to be. As the
Global Director of Logistics, David has been there and done that, and he’s ready to share with
you all how to streamline the complexities to create a global standard. Gain clarity on ways to:

- Understand the important role cargo securing plays in your supply chain and logistics
strategy
- Navigate the regulatory landscape and be aware of latest developments
- Learn what your business opportunity regarding TCO is

David Kobe, Global Director, Logistics, Alibemarle

Cargo Securing Innovation: Driving Value Through Safe, Effective
And Efficient Cargo Securing

- Understand the important role cargo securing plays in your supply chain and logistics
strategy
- Navigate the regulatory landscape and be aware of latest developments
- Learn what your business opportunity regarding TCO is

Donna McPherson, President, North America, Cordstrap

PANEL REVOLUTION: Exploring Real-Time Tools And Technologies
That Improve Communication To Your Customers
The best customer is a knowledgeable customer, but they can’t become that way if you
do not know where service falls down. It’s critical to have a service model that enables
your customers to make decisions, taking cost out of their own operations and cementing
their trust with your organization. Our panelists will discuss how to develop a self-reliant
customer through technology, and how to build a business case to invest. What’s more is
that they will involve you in the conversation with their own thought-provoking questions
in LogiChem’s most interactive panel format yet. Learn how to:

- Explore technologies and TCO for implementing solutions like CRM tools, email support,
and live chat
- Manage customer requests and expectations during complex issues that require your
intervention

Clayton Beale, Manager, IT Supply Chain and Logistics, Axalta Coating System
Joel Kamp, Head, Logistics and Central Transport Management, Linde Group

Luncheon For All Attendees
General Session

1:30

WORKING GROUP: Ensuring Data Accuracy And Integrity

With digitization’s increasing importance in keeping up with customers’ ever-evolving expectations, the time has come for companies to recognize the role of master data management and governance in IBP. Ian Cornelius of Braskem, an expert in business analytics, is one of the bigger proponents of this integration between MDM and IBP. He’s here to shed light on how to create centers of excellence that manage your data, the very thing you use to make informed business decisions. Do you care about your metrics? Of course you do. Hear from Ian on how to make them better and:

- Learn which data ownership model is best for your organization
- Determine the risks and benefits of using third party versus in-house tools for MDM
- Understand the required skill sets in staffing an MDM group

Ian Cornelius, Performance Analysis, Braskem

Creative Boardroom Sessions

Bulk Manufacturing Creative Boardroom (1:30-2:20)

A facilitated strategy and best practice discussion around supply chain and logistics optimization from the unique perspective of your fellow bulk chemical manufacturers. Spots reserved for the first 15 people. To request yours, contact Paula Conlon at 646.200.7516 or paula.conlon@wbresearch.com

Considerations When Utilizing A Contract Manufacturer

As Vice President of ORG CHEM Group, Eric Mittlefehldt has global responsibility for the company’s custom toll processing and contract manufacturing business. It’s safe to say he knows a thing or two about making informed decisions on who should handle your business. If you lack manufacturing or technical capabilities in certain regions, or if you are unsure when you should be taking advantage of contract manufacturers, then this session is for you. Gain insights on how to:

- Determine if you have the assets available to manufacture new products or if a contract manufacturer is required
- Develop a tolling strategy for contract manufacturers
- Provide the right demand forecast so raw materials can be reserved from ramp to life

Eric Mittlefehldt, VP, Development and Contract Manufacturing, ORG Chem Group

PANEL: Supporting Global Supply Chain Growth

What does growth, regionally and globally, mean to your business—and what metric do you need to hit to say you achieved it? When you reach that benchmark, of course, the work doesn’t stop there. Having a forecast set up to indicate potential lags in growth is a critical factor in maintaining that progress, which is why we have gathered our panel of global supply chain strategists to share lessons learned on how to not just achieve growth, but maintain it. This panel covers how to:

- Identify critical supply networks and materials to support region-specific growth
- Manage customer and partner expectations based on capacity and expected lead times
- Expedite a process for sound forecasting in this new reality

Mark Wells, Global Director, Supply Chain, Air Liquide
Michele Van Krieken, Global Manager, Supply Chain, Chemours
David Adams, Manager, Supply Chain, WeylChem

Innovation Spotlight

3:10

Afternoon Refreshment & Networking Break In The Solutions Zone

Women In Supply Chain Meetup

Meet up and trade business cards in this peer-led discussion group focused on work-life balance and more!
PANEL REVOLUTION: Supply Chain Design: Realigning Roles And Responsibilities

When redesigning your supply chain for future benefit, identifying the gaps in your process mapping is just as important as removing excess. Do you have the right people in place? Are their roles and responsibilities clearly outlined? These are just a few questions that come to mind in the beginning of the process. If balancing supply chain design and training is something you think your company could use a boost on, this panel will provide you with key takeaways on:

- Effectively matching skill sets with training
- Evaluating the cost and time benefits of training versus bringing in people with different skill sets
- Best practices for continually tracking and updating to analyze future workforce needs and developments

Dwight Price, Category Manager, Rail and Equipment, DuPont
Gaëlle Bellet, Global Director, Supply Chain, Arkema

Specialty Chemical Manufacturing Creative Boardroom (3:50-4:40)
Moderator: Mark Wells, Global Director, Supply Chain, Air Liquide

A facilitated strategy and best practice discussion around supply chain design and logistics optimization from the unique perspective of your fellow specialty chemical manufacturers. Spots reserved for the first 15 people. To request yours, contact Paula Conlon at 646.200.7516 or paula.conlon@wbresearch.com

4:50 Roundtables

Your opportunity for the most intimate conversation yet! Want to benchmark with other companies and have a real, organic discussion about challenges and next steps on key issues? Great, so do our roundtable thought leaders. Here’s how it works. You select 2 of the topics. The first discussion lasts 30 minutes, and then you rotate to your next topic for another 30 minutes.

1. Veteran Hiring Programs: Capitalizing On Transferrable Skillsets
Steve Ahern, Manager, Supply Chain Operational Design, BASF

2. S&OP vs. IBP: What’s Realistic For Your Business Model?
Ephraim Rabin, CEO, Parchem Fine & Specialty Chemicals

3. Internal Struggle: Promoting Supply Chain As A Career To Recruit And Retain Top Talent
Gaëlle Bellet, Global Director, Supply Chain, Arkema

4. Balancing Cost, Service And Visibility To Enable A World Class Supply Chain
Mike Kukiela, VP and GM, Supply Chain Management and Shared Services, Schneider

Tables 5-8: Have an innovative technology or story to share? For more information on how to be a part of the discussion and to sponsor a roundtable, contact Meg McNeel, Director of Sponsorship Sales & Strategy at 646.200.7470 or meg.mcneel@wbresearch.com

5:50 Taste Of Philadelphia Welcome Reception In The Solutions Zone

6:50 End Of Day 1
This event is focused on the Chemical Industry specifically, so Chemical, Supply Chain Professionals should attend. This is a good venue to learn, about the latest trends and important topics for our Industry.

Steve Ahern, Manager, Supply Chain Operational Design, BASF Corporation.

REGISTER NOW
Main Conference Day Two:
Mastering Your Logistics And Transportation Strategies While Remaining Compliant And Innovative

NOVEMBER 14TH 2017

7:45  Continental Breakfast & Registration In The Solutions Zone

Platinum Anniversary Breakfast
Do you have 20+ years of supply chain or logistics experience? Join your peers that share your dedication over this exclusive networking breakfast.

8:45  Welcome Remarks
Paula Conlon, Content Director, LogiChem

8:50  Chairperson’s Opening Address

9:00  Partnering With Your Suppliers To Ensure Sustainability
To address the elephant in the room, chemical manufacturers have an important influence on the environment—and the only time the public hears about it, the press is negative. We can change this. Solvay has effectively communicated the importance of sustainability across their organization, making it a part of their value proposition. Siva Narayanan returns to LogiChem this year to share how he pioneered the initiative to better partner with suppliers to ensure that Solvay could manufacture more effectively. Hear his story on how he effectively managed to:
• Ensure safer products and supply chain processes
• Effectively measure which suppliers have the best solution, taking into account customers of value
• Tackle the approach of initiating a partnership based on what’s realistic—what are logistics suppliers capable of providing?
Siva Narayanan, Director, International Operations and Warehousing, Solvay

9:20  Integrating New Product Introduction With IBP, Supply Chain & Logistics
Last year, Debbie Keehn wowed us with her session on how she helped Celanese move their supply chain from an S&OP model to an IBP model. Now that the IBP roll out has had some time to adjust, Debbie is back to share some exciting updates with us! The next phase of her IBP journey focuses on collaboration. In this session, she discusses next steps for your IBP model when there is a new product being brought into the mix. Understand the importance of:
• Identifying the issues that are created if you don’t effectively bring R&D into the IBP process
• Implementing a cross-functional process involving purchasing, logistics, quality, packaging, warehousing, and compliance
• Ensuring that you can source raw materials when incorporating supply chain in the new product process
Debbie Keehn, VP, Program and Pipeline Management, Celanese

9:40  PANEL: Identifying Actual Demand Rate vs. When To Focus On Inventory Build
Do you have a true understanding on what sustainable rates are, even at the sales level? Forecasts will never be 100% accurate, but every company is striving to maintain the smallest margin of error possible. This is why we brought in our demand planning experts to guide you on making more informed decisions with your inventory. You’ll get takeaways on:
• Optimizing a centralized group of people for schedule execution, new product development, and supply chain issues
• Modeling potential scenarios with sales and marketing to balance potential build and demand
• Measuring and ensuring customer satisfaction with each scenario
Heath Dhayer, Leader, Supply Chain Assurance, NOVA Chemicals
Emmanuel Carena, Demand Planner, Houghton International
Bernice Cannon, Supply Chain Manager, AkzoNobel

10:20 Morning Refreshment & Networking Break In The Solutions Zone

11:00  Integrating 3PLs And The Customers They Serve: Bridging The Data Divide
Data transparency is a necessity. Not having clean data upfront impacts a 3PL’s ability to optimize the network for customers, which in turn affects your business. Thankfully, Richard Boulware leads IFF’s strategic partnership management with 3PLs, and he has offered to lend a hand to those struggling to cross that data divide. In this session, you will learn how to:
• Develop consistent processes to manage data and metrics
• Communicate more effectively with key stakeholders
• Understand metrics across all organizations, including ERP versioning, scale, and weights
Richard Boulware, Global Director, Logistics, IFF
11:20 | General Session

**PANEL: Risk Management With 3PLs – What It Takes To Go From Provider to Partner**

When outsourcing anything, there is always the concern that the company representing yours will not uphold the culture and metrics that you so value. The ideal situation is that you and your third-party logistics provider create a partnership that strives for continuous improvement. If this seems like a pipe dream, you cannot miss this session, because having your 3PL go from provider to partner is indeed possible. Our panelists will shed light on:

- Establishing operational procedures upfront
- Understanding the key factors in deciding which 3PL is the right culture fit
- Creating top-down support: ensure goals and expectations are communicated down to the operational and facility level

*Domenick Braico*, Program Manager, Global Logistics Transformation, Honeywell
*Steven Watts*, Director, Value Added Services, Brenntag
*Nate Buelt*, GM and Responsible Care Coordinator, C.H. Robinson
*Ken Wensel*, SVP, BDP International

12:00 | **Luncheon For All Attendees**

12:10 | Roundtables

Your opportunity for the most intimate conversation yet! Want to benchmark with other companies and have a real, organic discussion about challenges and next steps on key issues? Great, so do our roundtable thought leaders. Here’s how it works. You select 2 of the topics. The first discussion lasts 30 minutes, and then you rotate to your next topic for another 30 minutes.

1. **Developing A New Performance Measure That Reflects On EHS For Your Supply Chain**
   - Eric Mittlefehldt, VP, Development and Contract Manufacturing, ORG Chem Group
2. **Marrying Sales With Supply Chain For The Ultimate Customer Experience**
   - Bernice Cannon, Supply Chain Manager, AkzoNobel
3. **Inventory And Materials Management: A Look Into The Importance Of Quality Control**
   - Joanna Priester, Manager, Logistics Procurement, Archroma
4. **How To Serve Unique Customer Segments Differently—And In Compliance**
   - Jeff Baxter, Director, Supply Chain, Pilot Chemical
5. **The New Drawback Law: A Bright Future For Your Company's Bottom Line**
   - David Verkaik, VP, Drawback Development, US DOT PHMSA

*Consider what DOT Programs are available, and choose the one that is right for you*

Table 6-8: Have an innovative technology or story to share? For more information on how to be a part of the discussion and to sponsor a roundtable, contact Meg McNeel, Director of Sponsorship Sales & Strategy at 646.200.7470 or meg.mcneel@wbresearch.com

3:40 | **CASE STUDY REVOLUTION: Optimizing Global Team Communication Between Planning, Customer Service And Your Business Teams**

As the saying goes, communication is key. With the growing importance of cross-functional integration, the value of communication has never been more important. To keep your logistics team fresh and relevant, demand planning and customer service need to work hand-in-hand with logistics to aid accurate forecasting. Leave LogiChem with one last round of takeaways and hear how Bill Duty from Altana spearheaded:

- Attaining timely visibility to new product launch dates and potential resource implications
- Developing a standard performance measurement to ensure continuous improvement and feedback
- Developing a forecasting and planning platform that allows individuals to see exactly what they need while contributing to consensus-driven processes

**Bill Duty**, Head, Supply Chain, Altana

4:20 | **Afternoon Refreshment & Networking Break In The Solutions Zone**

2:50 | **VIP Think Tank Session**

**VIP Supply Chain Think Tank (11:20-12:10)**

Identifying metrics, building resiliency, increasing visibility, forecasting, integrated business planning...what is the formula to create a cohesive supply chain strategy that reduces cost? This exclusive, invite-only group discussion focuses on developing solutions for the chemical supply chain professional’s needs.

3:40 | **VIP Logistics Think Tank (2:50-3:40)**

Managing capacity, balancing modal strategies, risk management with 3PLs...what is the formula to create a cohesive logistics strategy that reduces cost? This exclusive, invite-only group discussion focuses on developing solutions for the chemical logistics professional’s needs.

**Register Now!** 888-482-6012 or 646-200-7530 · logichemus@wbresearch.com · www.logichem.com
Venue & Accommodation

Westin Philadelphia
99 S 17th St, Philadelphia, PA 19103
Phone: 1 (888) 627-8153
www.starwoodmeeting.com/Book/logichem17

Hotel Room Information

Room Rate: $209 plus tax

LogiChem has secured a special conference rate of $209 a night plus tax for attendees. In order to make your reservation, please call the Westin Reservations at 1-888-627-8153 and identify yourself as LogiChem attendee. Rooms are limited and are on a first come, first served basis, so make your reservations as soon as possible. Discounted rate is available until October 22, 2017 or until the room block is full, which ever comes first. After this date, rooms may still be available, so inquire with the hotel if you have missed the cut-off date.

*Note there will also be a website for booking reservations. Link will be posted on event website*

Situated in the heart of a city rich with history, The Westin Philadelphia elegantly enhances its desirable Rittenhouse Square address with comfort and style. Steps from upscale shopping, award-winning restaurants and conveniently connected to the offices at Liberty Place, The Westin provides guests with the premiere downtown location. Museums and historical attractions, including the Liberty Bell, Independence Hall, and the Constitution Center, promote the cultural wealth of Philadelphia.

Reenergize in our WestinWORKOUT® Fitness Studio. Then enjoy a hand crafted cocktail in The Lobby Bar.

The Westin Philadelphia impresses both business and leisure travelers alike with its 294 guest rooms and 19 suites, all beautifully appointed with welcoming décor and revitalizing amenities. Our signature Heavenly® Bed ensures a relaxing night’s sleep, and the Heavenly® Bath is the perfect place to refresh.

BEWARE OF ROOM BLOCK AND RESERVATIONS SCAMS! Please note that the information provided above is the only official method to make reservations within the conference for hotel bedrooms. No housing company has been sanctioned by WBR and any outside groups contacting you claiming to be the housing provider for the event are not affiliated with the conference or WBR. If you have been contacted by one of these companies, or have any questions regarding making your hotel reservations for the event, please contact your event manager or call 1.888.482.6012.
The Technology

For service executives, the Solutions Zone is your one-stop shop for technologies that enhance your service organization. For solution providers, there’s no better place to showcase your products and services. Establish your presence, build buzz, drive demand.

All The Solutions You Need Under One Roof

In the Solutions Zone, you’ll have the best options to choose from that will do the most for your unique business. We’ve done the legwork to uncover the most sought after and advanced technologies – simply walk into the Solutions Zone and find your next long-term partner.

Interested In Sponsoring?

HAVE A CHAT WITH MEG

The attendees are engaged, excited and looking to get a leg up on the competition. The energy in the Solutions Zone is contagious, the connections real, and the opportunities endless. Looking after the sponsorship and exhibition sales for LogiChem, Meg is here to put together a customized sponsorship package to ensure your product or service reaches the executives you want it to.

Give Meg a call today: 646-200-7470 or Meg.McNeel@wbresearch.com.

Test products and services from the world’s leading service vendors, including:

- cordstrap
- Endress+Hauser
- BDP International
- C.H. Robinson
- OMPartners

Request a Quote
Sponsors:

**BDP International (BDP)** is a privately-held, family-owned non-asset-based global logistics provider based in Philadelphia, PA. BDP serves some of the world’s leading companies across various industries including chemical, life sciences, oil & gas, retail & consumer goods, and industrial. BDP is a leader in the chemical logistics industry, and proudly serves eight of the top ten global chemical companies. BDP provides an extensive range of services, including ocean, air and ground transportation; lead logistics process analysis, design and management; export freight forwarding; import customs clearance and regulatory compliance; project logistics; warehousing/consolidation/distribution. BDP also offers a web-based BDP SmartÆ Suite of shipping transaction/tracking management and visibility applications, including BDP Smart ChemicalÆ, featuring customizable dashboards, interactive maps highlighting top trade lanes and alerts, and instant hazardous cargo visibility.

Contact Info: Website: www.bdpinternational.com

**Cordstrap** is the world leader in the protection of cargo in transit. Our mission is to keep cargo safe ñ by providing solutions that ensure our customers’ products are secure on rail, sea, road and air.

With five international manufacturing locations and operations in over 50 countries worldwide, Cordstrap combines an innovative product suite tailored to the needs of the chemical industry with a collaborative approach and the best quality training, application expertise and legislative insights.

Delivering a highly tailored solution that provides the security of physical insurance; driven by a deep understanding of all implications that the transportation of goods has for an international business. Cordstrap not only keeps the world’s cargo safe by converting the logistics and transportation markets to better, safer and more innovative solutions, but also helps customers to further their global reach.

Many of the world’s leading multi-national chemical companies trust Cordstrap to secure their cargo, with CTU code compliant and AAR approved solutions for all global shipping challenges.

Contact Info: Website: www.cordstrap.com

**C.H. Robinson** helps companies simplify their global supply chains.

Skilled logistics employees apply a deep knowledge of market conditions and proven processes to solve transportation problems. Integrated technology gathers data from all parts of the supply chain and provides full visibility to orders and costs. From local truck transportation to global supply chain management systems, from produce sourcing to consulting based on practical experience to outsourcing, C.H. Robinson supplies a competitive advantage to companies of all sizes.

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